

INVITATION
TO
SzEEDS^M Publishing Workshop

Dear Students and Colleagues,

On behalf of SzEEDS^M Program Management, it is with great pleasure to invite you to **the SzEEDS^M Publishing Workshop of the 2018/2019/2 academic semester in Széchenyi University's Doctoral Program in Management (SzEEDS^M).**

Date of the event: May 17-18 (Friday and Saturday), 2019

Venue of the event: Széchenyi István University (Egyetem Square 1., Győr, 9026)

May 17 - Room: UT- 114

May 18 - Room: UT- 230

Participation for SzEEDS^M students is obligatory.

PROGRAM

May 17 (Friday), 2019 – Room: UT-114

16:00 – 16:30 Welcome

- **Prof. Dr. Gyula Vastag** (Director, SzEEDS^M Doctoral Program)

**16:30 – 17:30 Presentation: “N” Things to Consider as a Doctoral Student
(see abstract attached)**

- **Prof. Dr. Michael J. Ginzberg** (Professor of Technology Management, Foisie Business School, Worcester Polytechnic Institute) (see bio attached)

Abstract:

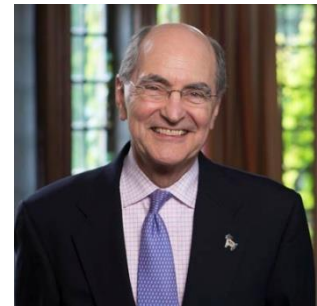
“N” Things to Consider as a Doctoral Student

Top of mind for most doctoral students is completing their degree. Fundamental issues like why earn that doctorate or what will you do with it are often left as questions not answered and not even asked. Earning a doctorate in management has the potential to open many doors – what do you want your career to look like? How can you steer your career to make it match your expectations and preferences? In this talk, I will focus on several questions about career, expectations, and preferences that doctoral students should consider as they progress through their program.

Michael J. Ginzberg

Professor of Technology Management

Foisie Business School, Worcester Polytechnic Institute



Research Interests

- Management of technology and technical professionals
- Creating business value through investments in technology
- Management of risk
- Corporate governance

Short biography

Michael Ginzberg has over 30 years experience in leadership positions in major research universities, including service as a business school dean (University of Delaware, Yeshiva University, American University, Worcester Polytechnic Institute), Associate Provost (Yeshiva University), Consultant to the President (Tulane University), Associate Dean (Case Western Reserve University), and Department Chair (Case Western Reserve University). He also has substantial international university experience, including teaching in the Netherlands (Erasmus Universiteit), Italy (SDA Bocconi), and Hungary (International Management Center, now part of Central European University). He is a founder of the Sarajevo Graduate School of Business (Bosnia & Herzegovina) and served as its Chairman of the Board of Trustees, and has served on the Board of the International Management Center. He has held

numerous board positions with not-for-profit organizations, governmental agencies, and privately held corporations.

Dr. Ginzberg earned the Ph.D. in Management from the Alfred P. Sloan School of Management at MIT. His research has focused on the management of technology in organizations and the management of technical professionals. His interests include creating value through investments in technology, managing change and risk, and governance. He has broad experience in strategy formulation and execution for educational institutions, program design and evaluation, partnerships and accreditation.

17:30 – 18:30 **Informal Meeting**

- Informal networking event in Irodalmi Kávézó with refreshments

19:00 – 22:00 **Dinner and Review Session**

- Welcome dinner for the Review Committee (Famulus Hotel)

May 18 (Saturday), 2019 – Room: UT-230

09:00 – 10:30 **Review Session**

- **09:00 – 09:30** **International Journal of Production Economics**
 - **Peter Kelle** (North-American Editor of the International Journal of Production Economics)
- **09:30 – 10:00** **Management Learning**
 - **Viktor Dörfler** (Associate Editor of Management Learning)
- **10:00 – 10:30** **International Journal of Project Management**
 - **Martina Huemann** (Editor-in-Chief of the International Journal of Project Management)

10:30 – 11:00 **Break**

- Coffee break with refreshments

11:00 – 12:30 **Review Session**

- **11:00 – 11:30** **European Management Journal**
 - **Ioannis Thanos** (Associate Editor of the European Management Journal)
- **11:30 – 12:00** **Journal of Purchasing and Supply Management**
 - **Carmela Di Mauro** (Associate Editor of Journal of Purchasing and Supply Management)

12:00 – 12:30 **Summary, Departing Thoughts**

- **Prof. Dr. Gyula Vastag** (Director, SzEEDSM Doctoral Program)

Journals and Members of the Committees:

European Management Journal

Editor: Ioannis Thanos

Reviewers: Katalin Czakó, László Józsa, Márta Szombathelyi Konczosné

International Journal of Production Economics

Editor: Peter Kelle

Reviewers: Andrew Gross, Edit Süle, Gyula Vastag

International Journal of Project Management

Editor: Martina Huemann

Reviewers: Boglárka Balassa Eisingerné, Tibor Dőry, Tamás Dusek

Management Learning

Editor: Viktor Dorfler

Reviewers: Zoltán Baracska, Andrea Bencsik, László Vasa

Journal of Purchasing and Supply Management

Editor: Carmela Di Mauro

Reviewers: Zsuzsa Deli-Grey, David Gyulai, Péter Németh

Dr. Ioannis Thanos

Senior Lecturer in Strategic Management

Lancaster University Management School

Associate Editor of the European Management Journal



Research Interests

- Strategic Decision Making
- Mergers and Acquisitions
- Internationalization Processes of Small and Medium Enterprises (SMEs)

Short biography

Dr Ioannis Thanos is Senior Lecturer in Strategic Management, PhD Director and Dissertation Coordinator for the Department of Entrepreneurship, Strategy and Innovation at Lancaster University Management School, Lancaster University. He is the winner of the 2016 Lancaster University staff member award of the year (voted by LUMS students) and he was shortlisted for the 2017 Dean's Early Career Teacher award at LUMS (voted by faculty staff). He acts as Associate Editor of the European Management Journal, Fellow of the Higher Education Academy, UK and Representative at Large of the Strategy Process interest group of the Strategic Management Society. Previously he was lecturer in Strategic Management and convenor of the MSc in International Business and Entrepreneurship at the University of Glasgow Adam Smith Business School, UK. He holds a BSc in Business Administration from the Athens University of Economics and Business, an MSc in Marketing and Strategy from the University of Warwick, a PhD in Strategic Management from the Athens University of Economics and Business in Greece and a Postgraduate Certificate in Academic Practice from the University of Glasgow.

His research interests are in the areas of Strategic Decision Making, Mergers and Acquisitions and Internationalization Processes of Small and Medium Enterprises (SMEs).

He has published in several journals including: British Journal of Management, Journal of World Business, International Small Business Journal, International Business Review, International Journal of Human Resource Management, European Management Journal, Journal of Strategy and Management, Journal of General Management, five book chapters in edited volumes and books (Handbook of Decision Making, Wiley; Handbook of Mergers and

Acquisitions, Oxford University Press; Advances in M&As, Emerald; Progress in International Business Research, Emerald, etc.) and has presented more than 20 papers in well-known international conferences including the Academy of Management Conference, the Strategic Management Society Conference, the British Academy of Management Conference, the European Academy of Management Conference, etc and has co-edited a special issue in the European Management Journal.

He has received several nominations and distinctions for his research activities (e.g., nomination for the best conference paper award of the 2010 and 2012 Strategic Management Society conferences, and 2010 EIBA conference) and is the recipient of the 2015 Journal of Strategy and Management best paper award. He has also acted as track and session chair in several international conferences (e.g., Strategic Management Society, Euram, BAM) and has participated as principal researcher and international collaborator in several projects funded by the Greek Ministry of Education, the Athens University of Economics and Business and the UAEU National Research Foundation.

In addition, he has been shortlisted twice for prestigious student teaching awards at the University of Glasgow (2014/2015 and 2013/2014 University of Glasgow College of Social Sciences Best Teacher Award).

Peter Kelle

Professor of Decision Sciences

Louisiana State University, Baton Rouge, United States of America

North-American Editor of the International Journal of Production
Economics



Research Interests

- Supply Chain Management
- Operations Research
- Inventory Management
- Logistics, Production
- Planning
- Optimization

Short biography

Peter Kelle is the Ourso Family Distinguished Professor in the Stephenson Department of Entrepreneurship and Information Systems at Louisiana State University, Baton Rouge, USA. His current research is mainly in supply chain management and optimization for private companies and government agencies. He has been working on several research grants, lately with the US Dept. of Homeland Security in disaster supply chain management area and with the US Dept. of Transportation on safety improvement and optimization. He is the co-author of three books. Over fifty of his publications have appeared in various journals including J. of Operations Management, International Journal of Production Economics, European J. of Operational Research, Naval Research Logistics Quarterly, Production and Operations Management, IIE Transactions, and J. of the Operational Research Society. Professor Kelle is very active in academic services. He is the North-American Editor of the International Journal of Production Economics since 2000.

Martina Huemann

Professor of Project Management

Vienna University of Economics and Business

Editor-in-Chief of the International Journal of Project Management



Research Interests

- Project-oriented Management
- Human Resource Management
- Project Management
- Social System Theory
- Stakeholder Management

Short biography

Martina Huemann is Professor at the WU Vienna University of Economics and Business where she heads the Project Management Group in the Department Strategy and Innovation and is the Academic Director of the Professional MBA Program: Project Management. She has published widely in the fields of Human Resource Management and Project Management. For her Research on Human Resource management in Project-oriented Organisations, she received the IPMA Research Award 2015.

Martina Huemann has 20 years of experience in research, teaching and consulting. In research as well as in consulting and teaching she believes in a co-creation process with practitioners and other stakeholders. Martina Huemann has strong links in the research and practice communities, and a broad international network. Between 2006 and 2013 she has served on the Research Management Board of the International Project Management Association and is currently a member of the Academic Member Advisory Group at Project Management Institute. As an academic advisor of NETLIPSE, she contributes her knowledge to an international network on managing large infrastructure projects in Europe. In Austria she is board member of Projekt Management Austria. Martina serves as Editor of the International Journal of Project Management, the prime academic journal in the Project Management field. She is founder and facilitator of enable2change a network of independent experts to translate strategy into action.

Viktor Dörfler

Senior Lecturer in Information & Knowledge Management
University of Strathclyde Business School
Associate Editor of Management Learning



Research Interests

- Knowledge management
- Teaching and learning
- Intuition
- Expert systems
- Knowledge-based systems

Short biography

I am a Senior Lecturer in Information & Knowledge Management at the Department of Management Science, University of Strathclyde Business School, UK. My research is focused on personal and transpersonal knowledge, learning, and Artificial Intelligence, with an emphasis on knowledge-based expert systems, intuition and creativity. In research and teaching, I synthesize my backgrounds in philosophy and engineering to make sense of human expertise and use of AI in organizational context. I have been appointed member of the British Standard Institutions Artificial Intelligence Committee (BSI ART/001).

In a recent project, I conducted in-depth open-ended interviews with 20 expert scientists, including 17 Nobel Laureates and 2 Eckert-Mauchly Award winners, in order to understand the thinking and learning of those at the highest level of expertise.

1998-2004 I was spearheading the development of an AI software called Doctus, one of the best knowledge-based expert system shells in the world. In my research on knowledge modelling, I create new algorithms, compare various AI solutions, and explore the validity of AI. This research serves as a foundation for the development of the Doctus software. In my consultancy work as a knowledge engineer for the banking, healthcare, telecommunications industries and the government sector, I use Doctus to support complex decisions through modelling expert knowledge.

My paper ‘Thinking together: What makes Communities of Practice work?’ became an instant classic, and is continuously one of the most read and most cited papers in Human

Relations. Another paper ‘Understanding intuition: The case for two forms of intuition’ is one of the most read articles in Management Learning. To date, I have written 20+ journal papers, two books, 9 book chapters, and about 100 conference papers and serve on the editorial board of Management Learning.

Over the last year I delivered a series of talks on Human Mind vs. AI in New York, London, Dubai, Abu Dhabi, Muscat, Lausanne, and Birmingham, culminating in a TEDx talk. This year, I started a second series of talks titled Can AI Be Taught to Think? Based on my 20+ years of research, consultancy and teaching, I argue that in the areas requiring original thinking, extraordinary achievements will come from smart people being supported by smart technology.

Carmela Di Mauro

Professor of Economics

University of Catania

Associate Editor of Journal of Purchasing and Supply
Management



Research Interests

- Business Economics
- Manufacturing
- Organizational Behavior
- Business Economics
- Behavioral Economics
- Management Service Organizations

Short biography

Carmela Di Mauro (D.Phil. Econ., York, UK), is associate professor in Management Engineering at the University of Catania (Italy). She received the national accreditation as full professor in November 2017. She has published over 30 articles in Scopus-indexed journals, and is currently involved in research projects in the offshoring and reshoring of manufacturing, behavioral operations management and the adoption of I4.0 technologies. Her research on reshoring has won her awards both at home (Italian Journal of Management best paper 2014) and internationally (EurOMA best paper award 2017). She is an associate editor for the Journal of Purchasing and Supply Management and has won the journal's Best Associate Editor award for 2018. She is currently a member of the Decision Sciences Institute board of Directors (2018-2020) and was President of the European Decision Sciences Institute in 2015-16.