

Tárgytematika
Research Methodology
NGM_VG101_1

Tárgyfelelős neve: dr. Losoncz Miklós

Félév: 2014/15/1

Beszámolási forma: Vizsga

Tárgy heti óraszám: 4/2/0

Tárgy féléves óraszám: 0/0/0

OKTATÁS CÉLJA

The **overall objective** of this course is to provide students with an understanding of different aspects associated with the research process relating to social sciences in general and economics in particular. This will involve focusing upon specific philosophical debates underlying social science research and how this relates to our understanding of knowledge, objects and truth. Moreover, **the specific objective** of this course is to develop an understanding of how to conduct research in terms of producing research problems and questions, proposal writing and supervision, writing a dissertation, literature reviews, research methods, and specific ethical issues.

TANTÁRGY TARTALMA

Timetable of lectures in weekly breakdown:

1. The nature of research
 2. Formulating and clarifying the research topic
 3. Critically reviewing the literature
 4. Deciding on the research approach and choosing a research strategy
 5. Using secondary data
 6. Finding information on the Web
 7. Collecting primary data through observation
 8. Collecting primary data using semi-structured and in-depth interviews
 9. Collecting primary data using questionnaires
 10. Analysing quantitative data
 11. Analysing qualitative data
 12. Writing the dissertation
 13. Assessment criteria and practical advices
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SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE

Oral colloquium

KÖTELEZŐ IRODALOM

Saunders, Mark-Lewis, Philip-Thornhill, Adrian: Research Methods for Business Students. Financial Times, Prentice Hall, 2000, pp. 479. ISBN 0 273 63977 3 (compulsory)

Indicative reading:

Majoros Pál dr.: Kutatásmódszertan avagy: hogyan írjunk könnyen, gyorsan, jó diplomamunkát? Módszertani tananyag a gazdasági felsőoktatás hallgatói számára. Nemzeti Tankönyvkiadó, Budapest, 1997, 131 oldal. (compulsory)