

Tárgytematika / Course Description

Management of Value-Developing Logistic Processes

NGM_SV107_1

Tárgyfelelős neve /

Teacher's name: dr. Süle Edit

Félév / Semester: 2017/18/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Objectives:

to learn the key terms, operation and methodology of logistics and supply chain management

to study the value-creating processes.

During the course the students

will get information about the role and importance of logistics and other processes,

will be able to recognize and solve the marketing-logistics problems in real business life in order to be able to help processes and performances in the management of procurement, production and sales.

TANTÁRGY TARTALMA / DESCRIPTION

Content of material per week:

| Period | |
|---------|--|
| 1. week | Introduction to value-added logistic processes |
| 2. week | Logistics history |
| 3. week | The structures and processes of supply chain |
| 4. week | Procurement management |
| 5. week | Material management |
| 6. week | Distribution management |
| 7. week | Transportation modes |
| 8. week | Inventory management, warehousing |

| | |
|----------|--------------------------------------|
| 9. week | Supply chain management |
| 10. week | Creating the responsive supply chain |
| 11. week | Strategic lead-time management |
| 12. week | Managing global pipeline |
| 13. week | Managing risk in the supply chain |
| 14. week | Bullwhip effect – beer game |

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Students' work during the semester:

- attendance
- assignments in writing, oral presentations, moderating
- midterm tests

Requirements:

- end-of term exam
- attendance **10%**
- assignments in writing, presentations, moderating **50%**
- test papers (midterm): **40%**

The method of evaluation:

| | |
|------------|--------------|
| 0 - 50 % | fail |
| 51 - 69 % | pass |
| 70 - 80 % | satisfactory |
| 81 - 90 % | good |
| 91 - 100 % | excellent |

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Compulsory literature:

Christopher, M. (2005) Logistics and Supply Chain Management FT Prentice Hall, Pearson Education

Recommended sources, particular topics from the sources below:

Baily, P. Farmer, D. Crocker, B. Jessop, D. Jones, D. (2008) Procurement Principles and Management FT Prentice Hall, Pearson Education

Chopra, S. Meindl, P. (2010) Supply Chain Management Strategy, Planning, and Management Principles, Theories and Practice. FT Prentice Hall, Pearson Education

Coyle, Bardi, Langley (2003) Supply Chain Management South-Western Thomson Learning