

Tárgytematika / Course Description**Management of Value-Developing Logistic Processes**

NGM_SV107_1

Tárgyfelelős neve /**Teacher's name:** dr. Süle Edit**Félév / Semester:** 2015/16/2**Beszámolási forma /****Assesment:** Vizsga**Tárgy heti óraszám /****Teaching hours(week):** 2/0/0**Tárgy féléves óraszám /****Teaching hours(sem.):** 0/0/0**OKTATÁS CÉLJA / AIM OF THE COURSE**

Objectives:

- to learn the key terms, operation and methodology of logistics and supply chain management
- to study the value-creating processes.

During the course the students

- will get information about the role and importance of logistics,
- will be able to recognize and solve the marketing-logistics problems in real business life in order to be able to help processes and performances in the management of procurement, production and sales.

TANTÁRGY TARTALMA / DESCRIPTION**Content of material per week:**

Period	
1. week	Introduction to Logistics
2. week	Logistics history
3. week	The structures and processes of supply chain
4. week	Procurement management
5. week	Material management
6. week	Distribution management
7. week	Transportation modes
8. week	Inventory management, warehousing

9. week	Supply chain management
10. week	Creating the responsive supply chain
11. week	Strategic lead-time management
12. week	Managing global pipeline
13. weekt	Managing risk in the supply chain
14. week	Bullwhip effect – beer game

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Students' work during the semester:

- attendance
- assignments in writing, 2 presentations, moderating
- midterm tests

Requirements:

- **end-of term exam**
- **attendance** **10%**
- **assignments in writing, presentations, moderating** **50%**
- **test papers (midterm):** **40%**

The method of evaluation:

0 - 50 %	fail
51 - 69 %	pass
70 - 80 %	satisfactory
81 - 90 %	good
91 - 100 %	excellent

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Compulsory literature:

Recommended sources, particular topics from the sources below:

Baily, P. Farmer, D. Crocker, B. Jessop, D. Jones, D. (2008) Procurement Principles and Management FT Prentice Hall, Pearson Education

Chopra, S. Meindl, P. (2010) Supply Chain Management Strategy, Planning, and Management Principles, Theories and Practice. FT Prentice Hall, Pearson Education

Coyle, Bardi, Langley (2003) Supply Chain Management South-Western Thomson Learning