

Tárgytematika

Management of Value-Developing Logistic Processes

NGM_SV107_1

Tárgyfelelős neve: dr. Huszka Péter

Félév: 2011/12/2

Beszámolási forma: Vizsga

Tárgy heti óraszám: 2/0/0

Tárgy féléves óraszám: 0/0/0

OKTATÁS CÉLJA

Objectives:

- to learn the key terms, operation and methodology of logistics and supply chain management
- to study the value-creating processes.

During the course the students

- will get information about the role and importance of logistics,
 - will be able to recognize and solve the marketing-logistics problems in real business life in order to be able to help processes and performances in the management of procurement and sales.
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TANTÁRGY TARTALMA

Content of material per week:

Period	
1. week	Introduction to Logistics
2. week	Logistics history
3. week	The structures and processes of supply chain
4. week	Procurement management
5. week	Material management
6. week	Distribution management
7. week	Transportation modes
8. week	Inventory management, warehousing
9. week	Supply chain management
10. week	Creating the responsive supply chain

11. week	Strategic lead-time management
12. week	Managing global pipeline
13. week	Managing risk in the supply chain
14. week	Bullwhip effect – beer game

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE

Students' work during the semester:

- attendance
- assignment in writing
- giving a short presentation

Requirements:

- end-of term exam
- attend 10%
- assignment in writing and presentation: 40%
- test papers: 50%

The method of evaluation:

0 - 10 points	fail
11 - 13 points	pass
14 - 15 points	satisfactory
16 - 18 points	good
19 - 20 points	excellent

KÖTELEZŐ IRODALOM

Compulsory literature:

Christopher, M. (2005) Logistics and Supply Chain Management FT Prentice Hall, Pearson Education

Recommended sources, particular topics from the sources below:

Baily, P. Farmer, D. Crocker, B. Jessop, D. Jones, D. (2008) Procurement Principles and Management FT Prentice Hall, Pearson Education

Chopra, S. Meindl, P. (2010) Supply Chain Management Strategy, Planning, and Management Principles, Theories and Practice. FT Prentice Hall, Pearson Education

Coyle, Bardi, Langley (2003) Supply Chain Management South-Western Thomson Learning