

Tárgytematika / Course Description

Presentation Skills Development

NGB_NK106_1

Tárgyfelelős neve /

Teacher's name: Kecskés Petra Félév / Semester: 2016/17/1

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszáma / Tárgy féléves óraszáma /

Teaching hours(week): 0/0/0 Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Aim of the course

The aim of the course is: Students can develop their presentations skills and knowledge in English. During the semester, students will study the most important presentations' preparation tasks, presentation techniques and forms in a practice-oriented course. Students will improve their skills regarding presentations via practice – they should prepare and give presentations related to different topics. Beside this, students can improve their English verbal language skills as presentations should be made in English.

Course contents

during presentations

TANTÁRGY TARTALMA / DESCRIPTION

Description

Week

1.	Introduction; Course
	description and requirements
2.	Basics of communication,
	business communication; the
	interfering factors
	of effective communication
3.	Structure of presentations –
	Introduction
4.	Structure of presentations –
	Main body.
5.	Visual aids used during
	presentations
6.	Structure of presentations –
	Conclusion and summary
7.	Questions and debate related
	to presentations
8.	Non-verbal communication

9. Building contact with the

audience, The attraction and

maintenance of

interest

10. How to cope with nerves

during presentations?

Students presentationsStudents presentationsStudents presentations

14. Students presentations, Course

evaluation

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Requirements:

Attendance of lessons (not more than 3 missed lessons)

Final presentation (40%)

Presentations and active participation in the lessons (60%)

Assessment's method: fail (1)

0 - 59 points

60 – 69 points pass (2) 70 – 79 points fair (3) 80 – 89 points good (4) 90 – 100 points excellent (5)

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Compulsory reading:

Notes of the lessons

Simon Sweeney: Communicating in Business, Cambridge University Press, 2004 (pp. 55-89.)