

Tárgytematika / Course Description Photography project

MKNM_DSTA176

Tárgyfelelős neve /

Teacher's name: Dénes Nóra Éva

Félév / Semester: 2024/25/1

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 0/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The course will promote orientation and self-expression in the interrelated fields of visual communication, the fine arts and photography. The aim of the course is to address conceptual, specific technical and experimental photographic issues related to independent research projects, specific project themes, subjects, diploma subjects. Students will learn how to integrate the practical experience and technical specificities acquired in thematic studies into the photographic design methodology in the visual communication.

TANTÁRGY TARTALMA / DESCRIPTION

01. 05.September -

02. 12.September Description of the aim of the semester, the work process, tasks, requirements and assessment

Description of the project phases, expectations and evaluation

Task 1. SELF-PORTRAIT (description: see below)

Interpretation of the exercise

03. 19.September Evaluation of Task 1

Task 2. PORTRAITURE - a semester-long project

(description: see below)

Discuss work phases:

-collection

-concept plan

04. 26.September Long exposure, motion blur - shutter speed topic

Task 2. collection, moodboard, concept plan discussion

05. 03.October Depth of field - aperture topic

06. 10.October Task 3. PARAPHRASE (description: see below)

07. 17.October Evaluation of Task 3. PARAPHRASE

08. 24.October Types of portrait lighting - studio demo 24 types

Task 4. TYPES OF PORTRAIT LIGHTING release

(description: see below)

09. 31.October Presentation week

10. 07.November Task 4. TYPES OF PORTRAIT LIGHTING assessment

studio practice

Task 5. ADVERTORIAL PHOTOGRAPHY REMAKE release

(description: see below)

11. 14.November Individual work and consultation

12. 21.November Task 5. ADVERTORIAL PHOTOGRAPHY REMAKE assessment

Task 2. PORTRAITURE assessment

Selecting works to the exhibition

13. 28.November Installation and construction plan consultation

14. 05.December Installation week

15. 12.December Exhibition - final presentation of projects

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

During the semester, students are given a variety of practical

and project assignments. The preparation of project tasks

consists of 5 phases:

§ research, inspiration

§ concept plan

§ taking pictures

§ installation plan

§ printing, enlargement, installation

Task 1.

SELF-PORTRAIT

Take a self-portrait using a remote release or self-timer. If taken from a mirror, do not show the camera or phone.

Take the picture without assistance, you control the process yourself!

Deadline: 19. September

Task 2.

PORTRAITURE (a semester-long project)

Choose an inspiring person who will be available to you throughout the semester! Take pictures of the subject using one of the 7 approaches below.

(Collect them in a separate folder for each subject. You can work on some topics in parallel. You can also make moving images with music or gif, time lapse, slow motion.etc.)

1. Direct portrait

Subject portrayed from the eye or from a recognisable angle or with character marks.

2. Indirect portrait

The subject is not represented from the most recognisable viewpoint, position or with no direct reference to character.

3. The person's environment

Living space, subject's specific location (if any), personal belongings, weird objects, clothing. What makes it personal? Show individual traits and features.

4.Reflection

The subject appears in reflection (glass, water, mirror).

5.Intentional blurring, motion blur

Apply blurring when photographing subject - can be motion or optical blur.

6.Abstract surfaces

Search for abstract, geometric, minimalist surfaces that are character-related or visually relevant.

7.Montage/collage

The task is to synthesize-analyze and transcribe the subject in such a way that the subject is given new meaning by the repetitive, mosaic image structure. After the elemental decomposition, analysis and deconstruction, a reinterpreted visual reading is created from image fragments. Each image has a different composition, point of view, angle of view, perspective, scale, cropping, standing or lying, but it gives one thing, the main subject. Explore this main subject in the most versatile way, from as many angles as possible, and then rebuild it into a whole.

(there are no formal requirements for this exercise, it can be an installation or object, but a digital sketch of it should be placed in this folder)

SCHEDULING

26. September:

-create a collection folder. This folder will contain for each topic collection, inspirational material, research material with author! and source (link)!.

-concept design: freehand or digital sketches

26. September - 28 November:

Individual work with weekly consultation

28. November:

Installation and exhibition plan consultation

5. December:

Installation week: design, printing, installing

12. December:

Exhibition week

Task 3. PARAPHRASE

Visual transcription of a work of art. Transpose a source work into a different context, genre, style; recreate it in a different medium by redefining it and giving it a unique content.

(gif, slow motion, time lapse, movie etc. can be also used)

Deadline: 17. October

Task 4. TYPES OF PORTRAIT LIGHTING

previously: portrait lights- studio demo 24 type

Lighting systems and types that affect the character of the face, and their relationship.

Based on the demonstrated light types, visualise the characteristics of 4 personality types (choleric, sanguine, phlegmatic and melancholic) using lighting! Arrange the 4 pictures on a lying page. Typography can also appear on the page.

(You can use 1 or 4 different models for this exercise.)

Deadline: 7. November

Task 5. ADVERTORIAL PHOTOGRAPHY REMAKE

Make a collection of 10 fashion campaigns/advertorial you like! Choose one of these and make it as similar as possible, then make a remake of the source image in your own interpretation, a personal revisioned version.

Deadline: 21. November

Upload images in pixel-graphic jpg format (with minimum compression and

maximum quality option), and edited pages in pdf format. Image content in jpg and pdf should be 300-600 dpi resolution.

Requirements at the end of the semester:

Selected work may be presented in print, zine, photo book, installation, or digitally.

The selected digital images produced during the semester will be uploaded to the specified storage space and archived.

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL