

Tárgytematika / Course Description Innovation and design

MKNM_DSTA020

Tárgyfelelős neve /

Teacher's name: Wesselényi-Garay Andor

Félév / Semester: 2023/24/1

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The Innovation and Design course presents, through case studies, the process of (i) the birth of an object, (ii) the transformation of a technical-engineering problem into a formal problem, (iii) the transformation of an object into an icon, a classic - in Le Corbusier's terminology, a type object. The individual case studies draw out a kind of temporality, but the presentation focuses mainly on the material, formal, technological and societal innovations behind each object. The lecture series does not consider the existence of individual objects to be eternal, just because of technological developments, and thus aims to establish and make students understand a design and object matrix in which 'existing' and 'forgotten', 'finished' and 'undesigned' objects are divided into four distinct groups. As a counterfactual to all this, the aim is also to show how design has become the main engine of innovation, how design processes are in the process of producing solutions to pressing social issues. The lecture series will conclude with a colloquium and an oral presentation of the students' essay assignment.

TANTÁRGY TARTALMA / DESCRIPTION

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The curriculum history of bicyclic education exemplifies the existing situation regarding the implementation of the curriculum.

The curriculum history of special education examples of integrating but unfilled

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The history of typography - the examples of non-existence in Gutenberg's finished

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SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

Submission of an illustrated essay at the length of app. 12.000 characters in pptx-format

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Charlotte and Peter Fiell: The Story of Design : From the Paleolithic to the Present, Welbeck Publishing Group, United Kingdom, 2018, 512 pages, ISBN: 10 1783130172, ISBN13 9781783130177

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL