

## **Tárgytematika / Course Description** **Leadership and Organizational Communication**

**KGNM\_VKTA003**

**Tárgyfelelős neve /**

**Teacher's name:** dr. Komlósi László Imre

**Félév / Semester:** 2024/25/1

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 2/2/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

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### **OKTATÁS CÉLJA / AIM OF THE COURSE**

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The aim of this course is to introduce students to

### TANTÁRGY TARTALMA / DESCRIPTION

1. Organizational meeting
2. The challenge of organizational communication
3. The early history of organizational communication (Classical approaches)
4. Human relations, human resources and organizational communication
5. Systems and cultural approaches
6. Constitutive approaches
7. Critical and feminist approaches
8. Socialization processes
9. Decision making and conflict management
10. Organizational change and leadership processes
11. Processes of emotion in the workplace
12. Organizational diversity processes
13. Technological processes
14. What does the future hold in organizational communication? The changing landscape of organizational communication.

The  
course  
material  
is  
delivered  
in  
consecutive  
lectures

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## SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

### SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZER /ASSESSMENT METHOD

Exam registration will be authorized (“aláírás”) based on active course participation and preparation, which includes reading the distributed materials, analyzing case studies, submitting assignments.

Grades are based on the results of the assignments and the level of participation throughout the semester. Details and submission requirements for the assignments will be available on Moodle (SZE-Learning).

The final grade is composed of the results of the assignments.

- 40% student lecture, delivered in groups during lectures
- 30% weekly discussions online and during seminars
- 30% written case study assignment at the end of the semester

During lectures, students will be assigned topics to present in small groups (approx. 4 students). The presentations should cover the context of the relevant textbook chapter as well as additional materials pertaining to topic (case studies, corporate examples, other online resources, etc.). The presentations should include a written summary / outline and interactive tools engaging with the rest of the class as well. The presentation is compulsory, which is worth 40% of the final grade.

Every week students will be asked to submit a written contribution (2-3 paragraphs) to the case studies posted on Moodle based on the curriculum. A minimum of 7 responses out of 10 are needed for the signature for completion of the course. The submissions will serve as a basis for discussing the case studies at the week’s seminar. The 10 good quality submissions and active participation on the seminar discussion worth 30% of the final grade.

Students will receive one long-form case study as an assignment, where they are asked to provide a written essay-style response to the case questions. This assignment will be due at the end of the semester, worth 30% of the final grade.

Grades may be offered at the end of the semester, based on the quality of work and level of engagement in the classes. Students may choose to take an oral exam to improve the grade offered.

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## KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

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**Textbook:** Katherine Miller (2015): Organizational Communication: Approaches and Processes (7<sup>th</sup> edition). Stamford, CT: Cengage Learning.

Distributed materials (articles, case studies, videos, etc.)

The textbook is made available on SZE-Learning for registered students.

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## AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL