

## **Tárgytematika / Course Description**

### **Leadership and Organizational Communication**

**KGNM\_VKTA003**

**Tárgyfelelős neve /**

**Teacher's name:** dr. Komlósi László Imre

**Félév / Semester:** 2022/23/1

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 2/2/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

---

### **OKTATÁS CÉLJA / AIM OF THE COURSE**

#### **OKTATÁS CÉLJA / AIM OF THE COURSE**

The aim of this course is to introduce students to organizational culture and the role leaders play in organizations. From classical and current theories of organizational communication to different approaches to OC, this introductory course guides students to develop concept, role and process descriptions in organizations. Through developing an understanding of the history of the field, we will also attempt to predict future processes in OC as they reflect major changes in our society.

The course gives opportunity to improve written and oral communication, develop leadership skills.

---

### **TANTÁRGY TARTALMA / DESCRIPTION**

#### **TANTÁRGY TARTALMA / DESCRIPTION**

1. Organizational meeting
2. Importance of organizational communication
3. Early history of organizational communication
  - a. Human relations, human resources and organizational communication
  - b. Systems approaches
  - c. Cultural approaches
  - d. Critical approaches
4. Socialization processes
5. Decision making and conflict management
6. Organizational change and leadership processes
7. Processes of emotion in the workplace
8. Diversity in organizations
9. Organizational communication and technological advancement
10. What does the future hold in OC?

The course material is delivered in consecutive lecture and seminar every week, covering the same topic first from a theoretical, then a practical perspective. The course is interactive and discussion- driven, continuous participation therefore strongly recommended.

---

### **SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD**

## SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZER /ASSESSMENT METHOD

Exam registration will be authorized (“aláírás”) based on active course participation and preparation, which includes reading the distributed materials, case studies, submitting assignments.

Grades are based on the results of the assignments and the level of participation throughout the semester.

Details and submission requirements for the assignments will be available on Moodle (SZE-Learning) as well.

Your final grade is composed of the results of the assignments:

- 40% student lecture, delivered during lectures
- 30% weekly discussions online, as well as during lectures and seminars
- 30% written case study assignment at the end of the semester

During lectures students will be assigned topics to present in small groups (approx. 4 students). The presentations should cover the context of the relevant textbook chapter as well as additional materials pertaining to topic (case studies, corporate examples, other online resources, etc.). The presentations should include a written summary / outline and interactive tools engaging with the rest of the class as well. The presentation is compulsory.

Every week students will be asked to submit short (1-2 paragraphs) contribution to the questions posted on Moodle based on the curriculum. A minimum of 7 responses out of 10 are needed for the signature (‘aláírás’) for completion of the course.

During seminars students will receive one case study assignment to be submitted before the end of semester (details and submission requirements will be available on Moodle (SZE-Learning)).

Based on the above students will receive a recommended grade for the semester during the last week of the semester.

Should the student reject the recommended grade, an opportunity for an oral exam will be provided during exam period. In the exam students will be assessed in a combination of short questions and longer essay-type questions or case studies based on the textbook.

Grading scheme:

0-59 points: fail (1)

60-69 points: pass (2)

70-79 points: satisfactory (3)

80-89 points: good (4)

90-100 points: excellent (5)

---

## KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

### KÖTELEZŐ IRODALOM / OBLGATORY MATERIAL

**Textbook:** Katherine Miller: Organizational Communication: Approaches and Processes, Seventh edition, Texas A&M University.

Distributed materials (articles, case studies, videos, etc.)

The textbook is made available on Moodle for the registered students.