

## **Tárgytematika / Course Description**

### **Leadership and Organizational Communication**

**KGNM\_VKTA003**

**Tárgyfelelős neve /**

**Teacher's name:** dr. Komlósi László Imre

**Félév / Semester:** 2021/22/1

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 2/2/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

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#### **OKTATÁS CÉLJA / AIM OF THE COURSE**

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The aim of this course is to introduce students to organizational culture and the role leaders play in organizations. From classical and current theories of organizational communication to different approaches to OC, this introductory course guides students to develop concept, role and process descriptions in organizations. Through developing an understanding of the history of the field, we will also attempt to predict future processes in OC as they reflect major changes in our society. The course gives the opportunity to improve written/oral communication, and to develop leadership skills.

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#### **TANTÁRGY TARTALMA / DESCRIPTION**

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Organizational meeting

The challenge of organizational communication

The early history of organizational communication (Classical approaches)

Human relations, human resources and organizational communication

Systems and cultural approaches

Constitutive approaches

Critical and feminist approaches

Socialization processes

Decision making and conflict management

Organizational change and leadership processes

Processes of emotion in the workplace

Organizational diversity processes

Technological processes

What does the future hold in organizational communication? The changing landscape of organizational communication.

The course material is delivered in consecutive lecture and seminar every week, covering the same topic first from a theoretical, then a practical perspective. The course is interactive and discussion- driven, therefore continuous participation is strongly recommended.

The accompanying seminar focuses on the development of precise operative and practical knowledge of value based, humanistic leadership as well as the development of social and communicative skills of the students. It also takes into account and teaches aspects of personnel development, human capital and the social-psychological aspects of job satisfaction, job security and psychological safety at the work place.

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## **SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD**

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Exam registration will be authorized (“aláírás”) based on active course participation and preparation, which includes reading the distributed materials, analyzing case studies, submitting assignments.

Grades are based on the results of the assignments and the level of participation throughout the semester. Details and submission requirements for the assignments will be available on Moodle (SZE-Learning).

The final grade is composed of the results of the assignments.

40% student lecture, delivered in groups during lectures

30% weekly discussions online and during seminars

30% written case study assignment at the end of the semester

During lectures, students will be assigned topics to present in small groups (approx. 4 students). The presentations should cover the context of the relevant textbook chapter as well as additional materials pertaining to topic (case studies, corporate examples, other online resources, etc.). The presentations should include a written summary / outline and interactive tools engaging with the rest of the class as well. The presentation is compulsory, which is worth 40% of the final grade.

Every week students will be asked to submit a written contribution (2-3 paragraphs) to the case studies posted on Moodle based on the curriculum. A minimum of 7 responses out of 10 are needed for the signature for completion of the course. The submissions will serve as a basis for discussing the case studies at the week's seminar. The 10 good quality submissions and active participation on the seminar discussion worth 30% of the final grade.

Students will receive one long-form case study as an assignment, where they are asked to provide a written essay-style response to the case questions. This assignment will be due at the end of the semester, worth 30% of the final grade.

Grades may be offered at the end of the semester, based on the quality of work and level of engagement in the classes. Students may choose to take an oral exam to improve the grade offered.

Grading scheme:

0-59 points: fail (1)

60-69 points: pass (2)

70-79 points: satisfactory (3)

80-89 points: good (4)

90-100 points: excellent (5)

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## KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

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**Textbook:** Katherine Miller (2015): Organizational Communication: Approaches and Processes (7<sup>th</sup> edition). Stamford, CT: Cengage Learning.

Distributed materials (articles, case studies, videos, etc.)

The textbook is made available on SZE-Learning for registered students.