

Tárgytematika / Course Description

Leadership and Organizational Communication

KGNM_VKTA003

Tárgyfelelős neve /

Teacher's name: dr. Komlósi László Imre

Félév / Semester: 2020/21/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Objectives of the course

The aim of the course is to acquaint MSc students with both the theoretical and empirical aspects of leadership and management in an integrated approach to understanding organizational behavior and organizational communication. The skills and competences required for leadership, management, team work and networking in the work place are to be related to individual and personal experiences of the participants of the course. The analysis of case studies and simulation role playing are to be adopted to help skills and competences development of future leaders.

TANTÁRGY TARTALMA / DESCRIPTION

Content of the course

The lectures on Leadership and Organizational Communication consist of the basic and scientifically up-to-date theories, models, methods and empirical results regarding organizational behavior, leadership and management skills and competences together with the modes of organizational communication.

In a nutshell, the course will focus on the scientific clarification and differentiation between leadership and management (in the light of objectives, delegation, motivation, trust, support, etc.) based on acquaintance with theories by Peter Drucker, Henry Mintzberg, John P. Kotter, Bennis Warren and others. The course will also include the analysis of the new leadership approaches such as Charismatic leadership, Transformational leadership, Lateral leadership, Knowledge-oriented leadership as well as elaborated systems-oriented approaches of team work and leadership within internationally staffed, decentralized and multilingual organizations. Thus the course will elaborate on modern forms of leadership complemented by theories and models of organizational as well as motivational psychology.

The accompanying seminar focuses on the development of precise operative and practical knowledge of value based, humanistic leadership as well as the development of social and communicative skills of the students. It also takes into account and teaches aspects of personnel development, human capital and the social-

psychological aspects of job satisfaction, job security and psychological safety at the work place.

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

The system of assessment

Both the theoretical part and the practical part of the course will require the submission of individual exercises. In addition, group presentations will be expected of the student-teams such that final assessment is to take into consideration both the individual and team contributions during the semester work.

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Literature

Drucker, Peter (2005): What is management? The best of 50 years, Econ Verlag GmbH, Munich.

Kotter, J.P. (1990): A force for change: How management differs from leadership. The Free Press, New York.

Waldbuesser, Patrick and László I. Komlósi: Leadership and Management Theories. Lecture series. (Teaching material). Széchenyi István University Győr. (2016)

Warren, Bennis (2009): On becoming a leader, Hutchinson Business, London.
