

Tárgytematika / Course Description

Tourism Area-planning and its Institutional and Legal System

KGNM_TRTA084

Tárgyfelelős neve /

Teacher's name: dr. Darabos Ferenc

Félév / Semester: 2023/24/2

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

During the semester, students will become familiar with the main trends in the world of tourism and the legislative environment that affects and influences them.

The legislative process of the European Union, the protection of consumers and the specific regulation of the sector will be covered, which will be acquired through the study of existing legislation. Case law examples will help to facilitate and improve the understanding of the legislation.

TANTÁRGY TARTALMA / DESCRIPTION

- 1.Actual trends in tourism I.
- 2.Actual trends in tourism II.
- 3.Global Code of Ethics in Tourism
- 4.Europe and the four freedom
- 5.Tourism legislation process in the EU I.
- 6.Tourism legislation process in the EU II.
- 7.Package travel directive
- 8.Consumer rights
- 9.Timeshare and other long term holiday contracts in the EU
- 10.Passenger rights
- 11.Contracts – unfair terms and conditions
- 12.Tourism institutions of Hungary
- 13.Land planning
- 14.Case studies I.
- 15.Case studies II.

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

Assesment method:

Continuous accountability. The grade will consist of the class activity (solving class assignments - 20%) and the project assignments given at the beginning of the semester (80%). The project assignment will be a 15-page essay based on the given criteria, taking care to make accurate cross-references and draw correct conclusions.

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Obligatory literature:

- Edgell, D. et al. (2013): Tourism Policy and Planning, Routledge, London
- the European Union's websites of the given topic
- case law examples from the EU Court of Justice's website (the instructor will indicate the applicable and relevant case law to be studied for each topic)
- tutorial presentations
- relevant legislation published by the EU (the instructor will provide students with the legislation in force)

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL

Recommended literature:

Kundi, V. (2023): A turizmus jog- és intézményrendszere, Kodolányi János Egyetem, Budapest