Tárgytematika / Course Description
Tourist Routes in International Tourism

KGNM_TRTA082

Tárgyfelelős neve / Teacher's name: dr. Darabos Ferenc

Félév / Semester: 2023/24/1

Beszámolási forma / Assesment: Vizsga

Tárgy heti óraszáma / Teaching hours(week): 2/0/0

Tárgy féléves óraszáma / Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Students will learn about international types of roads, waterborne and air transport, as well as the sectoral exploitation opportunities of different modes of transport. They become capable of scientifically based creative, rational sectoral planning. They develop problem-solving skills, spatial interpretation, and spatial vision. Students recognize the economic role and importance of the basic infrastructures needed for mobility. They will be able to analyse thematic routes related to tourism adapted to mobility, to present good practices.

TANTÁRGY TARTALMA / DESCRIPTION

In the system of tourism, the assessment of the conditions of mobility connecting the demand and supply sides at the national, international level. Defining tourist routes, analyzing local, regional tourist route types, thus the tourist route system–modeling travel patterns. Presentation of the historical development and trends of road, water, and air transport. Adapting the complex product types of tourism to the appropriate spatial paths. The topic is processed through case studies with a comparative analysis of foreign and domestic examples. The lecture is aimed at the spatial typification of the movement of tourists, their modeling.

1.The tourist route system – models of travelling patterns

2. Tourism and transport

3. Fundamentals of tourism (Definitions, system of tourism, Current trends)

4. Transport: concepts, definitions

5. Tourism related aspects

6. Transport modes and tourism

7. Aviation and tourism, Maritime and river cruise tourism

8. Rail, Road and tourism

9. Urban mobility

10. Disruptive technologies on urban roads

11. Thematic routes best practice- geographical aspects

12. Thematic aspects

13. Transport aspects

14. Best practice student reports

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

During the semester, a pre-exam and offered mark will be given. The condition for admission to the exam is obtaining a signature. Regular consultation is available at addresses darabos.ferenc@sze.hu, printz-marko.erzsebet@sze.hu and on the platform https://meet.google.com/txo-soec-nhd.

The semester concludes with a written exam evaluating the papers on a scale of 1 to 5. The exam can be replaced by a demonstration of the ppt work of the exam presented at the student's lecture. The ppt shall contain the best practice thematic path developed in addition to the application of the definitions of the theory from the student's country of origin. Outline (in Arabic numbering all the way through), theoretical foundations applied to the target destination example, classification of thematic route, presentation of its special infrastructure, bibliography.

Assessmentfrom 1 to 5 according to the requirements of the thesis defense, based on the theory used and the presentation of a practical example. Congruent text should not be on the slides, they shall consist of illustrations, flowcharts, schematic display, text shall be learned. Numbering, addressing, and source marking of images and tables.

Deficiencies in content and form will entail a proportional percentage deduction.

The exam questions process the content provided in the consultations based on the questions of the supplementary materials. Students receive points for the questions after which they receive a grade based on the percentage achieved. Answers to questions should include learned concepts, contexts, examples. In proportion to possible errors and omissions, point deduction will be made.

Percentages linked to grades

0-50 % :1

51-63 %: 2

64-75 %: 3

76 - 88 %: 4

89-100 % 5

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Literature

MELINDA JÁSZBERÉNYI (ED.) : Mobility and active lifestyle in tourism Kiadó: Akadémiai Kiadó Online megjelenés éve: 2022 ISBN: 978 963 454 797 6

DOI: 10.1556/9789634547976, ISSN: 2732-1495 https://mersz.hu/mobility-and-active-lifestyle//

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL

Recommended literature:

Alamo, T., Millán, P., Reina, DG, Preciado, VM, Giordano, G. (2021): Challenges and Future Directions in Pandemic Control. IEEE Control Systems Letters.

BBC.com (2021): Jeff Bezos az űrbe indul a New Shepard rakétahajó fedélzetén. https://www.bbc.com/news/science-environment-57849364

Dileep, M., R. (2019): Turizmus, közlekedés és utazásszervezés. 1. kiadás. Routledge.

Hatamleh, O., Tilesch, G. (2020): Between Brains: Taking Back our AI Future. 1. kiadás. GT Publish Drive.

Higgins-Desbiolles, F. (2020) : A „turizmus elleni háború": kihívások a fenntartható turizmussal szemben az idegenforgalmi akadémián a COVID-19 után. Journal of Sustainable Tourism, 29(4), 551–569.

Independent.co.uk (2021): Flygskam: Mi az a repülést megszégyenítő környezetvédelmi mozgalom, amely végigsöpör Európán? link

News.airbnb.com (2021): A HeritageTravelonRise: Az Airbnb és a 23 and Me összefognak, hogy még könnyebb legyen.

Theguardian.com (2019): A holland KLM légitársaság arra szólítja fel az embereket, hogy kevesebbet repüljenek.

Allianz.com (2021): Aviationtrends post Covid-19: Nine issues to watch as the industry prepares for take-off. https://www.agcs.allianz.com/news-and-insights/reports/aviation-trends-post-covid-19.html

Bangkokair.com (2021): Flights. https://www.bangkokair.com/

Britishairways.com (2021): Introduction. https://www.britishairways.com/travel/home/public/en_us/

Cohen, S. A., Hopkins, D. (2019): Autonomous vehicles and the future of urban tourism. Annals of Tourism Research, 74, 33–42. DOI: https://doi.org/10.1016/j.annals.2018.10.009

Cruise Lines International Association (2019): Cruise trends and industry Outlook. https://cruising.org/news-and-research/-/media/CLIA/Research/CLIA%202019%20State%20of%20the%20Industry.pdf

Crystalcruises.com (2021): Introduction. https://www.crystalcruises.com/

Dias, F. F., Lavieri, P. S., Garikapati, V. M., Astroza, S., Pendyala, R. M., Bhat, C. R. (2017): A behavioral choice model of the use of car-sharing and ride-sourcing services. Transportation, 44(6), 1307–1323. DOI:

https://doi.org/10.1007/s11116-017-9797-8

Dileep, M., R. (2019): Tourism, Transport and Travel Management. 1st edition. Routledge.

Easyjet.com (2021): Flights. https://www.easyjet.com/hu

ERAA.org (2022). KLM–Cityhopper. https://www.eraa.org/klm-cityhopper

Global.honda (2021): Honda to Begin Sales of Legend with New Honda SENSING Elite. https://global.honda/newsroom/news/2021/4210304eng-legend.html

Hongkongairlines.com (2021): Homepage. https://www.hongkongairlines.com/en_HK/homepage

KLM.hu (2021): Introduction. https://www.klm.hu/

Li.me (2021): Home. https://www.li.me/en-us/home

Lufthansa.com (2021): Homepage. https://www.lufthansa.com/hu/en/homepage

Lufthansacityline.com (2022). Homepage. https://www.lufthansacityline.com/en/home.htm

Oztemel, E., Gursev, S. (2020): Literature review of Industry 4.0 and related technologies. Journal of Intelligent Manufacturing, 31(1), 127–182. DOI: https://doi.org/10.1007/s10845-018-1433-8

Reuters.com (2021): Tesla pulls its new Full Self-Driving beta due to software 'issues'. https://www.reuters.com/business/autos-transportation/tesla-pulls-its-new-full-self-driving-beta-due-software-issues-2021-10-24/

Ryanair.com (2021): Flights. https://www.ryanair.com/hu/hu

SAE.org (2021): Levels of automation. https://www.sae.org/

Schmidt, R., Möhring, M., Härting, R. C. (2015): Industry 4.0–Potentials for Creating Smart Products: Empirical Research Results. In: Abramowicz, W. (ed.): International Conference on Business Information Systems. 18th International Conference, BIS 2015, Poznań, Poland, June 24–26, 2015, Proceedings. Cham: Springer, 16–27. DOI: https://doi.org/10.1007/978-3-319-19027-3_2

Shaheen, S., Chan, N., Bansal, A., Cohen, A. (2015): Shared mobility: A sustainability & technologies workshop:

definitions, industry developments, and early understanding. University of California: Berkeley, CA, USA.

ShareNow (2021): Services–Budapest. https://www.share-now.com/hu/hu/budapest/

Statista.com (2021). Autonomous Vehicles Worldwide. https://www.statista.com/study/28221/driverless-cars-statista-dossier/

Sunexpress.com (2021): Booking. https://www.sunexpress.com/en/

Tauck.co.uk (2021): European rivercruises. https://www.tauck.co.uk/tours-and-cruises/european-river-cruises

Uniworld.com (2021): Danube river cruise packages. https://www.uniworld.com/us/404

Vikingrivercruises.com (2021): Danube River cruises. https://www.vikingrivercruises.com/

Waymo.com (2021): We're building the World's Most Experienced Driver. https://waymo.com/

Wizzair.com (2021): Official webpage. https://wizzair.com/hu-hu

https://www.statista.com/statistics/1099933/travel-and-tourism-share-of-gdp/

https://www.who.int/health-topics/coronavirus#tab=tab_1

https://www.oecd.org/coronavirus/policy-responses/rebuilding-tourism-for-the-future-covid-19-policy-responses-and-recovery-bced9859/

https://www.technologyreview.com/2019/02/11/103446/more-than-26-million-people-have-taken-an-at-home-ancestry-test/

https://news.airbnb.com/heritage-travel-on-the-rise/ https://plantbasednews.org/lifestyle/25-brits-vegan-veggie-2025-sainsburys/

https://saorsahotel.com/

https://www.businessinsider.com/best-airplane-bars-in-first-class-virgin-etihad-emirates-qatar-2017-4

https://www.independent.co.uk/travel/news-and-advice/flygskam-anti-flying-flight-shaming-sweden-greta-thornberg-

environment-air-travel-train-brag-tagskryt-a8945196 .html

https://www.theguardian.com/travel/2019/jul/11/dutch-airline-klm-calls-for-people-to-fly-less-carbon-offsetting-scheme

https://www.changiairport.com/

https://www.bbc.com/news/science-environment-57849364