

**Tárgytematika / Course Description**  
**Regional economic development****KGNM\_RKTA006****Tárgyfelelős neve /****Teacher's name:** dr. Somlyódy dr.Pfeil Edit**Félév / Semester:** 2023/24/1**Beszámolási forma /****Assesment:** Vizsga**Tárgy heti óraszám /****Teaching hours(week):** 2/2/0**Tárgy féléves óraszám /****Teaching hours(sem.):** 0/0/0**OKTATÁS CÉLJA / AIM OF THE COURSE**

The aim of teaching is to make students acquaintance with the theoretical foundations and international practice of Regional Economic Development (RED). The course provides a critical and integrated aspect of local and regional development theories, institutions and policy. It focuses on the shift in the process of economic development from the top-down state based model to a collaborative process type one, involving organizations of different sectors. It highlights the economic role of cities and regions gained on importance in the global economy. For that reason the subject deals with the new phenomena of competition and competitiveness of spatial units and provides insight into the methodology of endogenous resource-based, strategic-type and cluster-based economic development. As the result of the course students become able to shape regional development strategies.

**TANTÁRGY TARTALMA / DESCRIPTION****Topics**

1. Introduction, topics, as well as discussion of subject requirements.
2. Theory of economic growth and development.
3. The effect of global competition on the spatiality of economic processes.
4. Regional economic development, improving the competitiveness of regions.
5. The concept, interpretation and logic of regional economic development.
6. Regional specialisation in the knowledge-based economy. Understanding of territorial capital and territorial potential. The role of the creative class.
7. Theories of Agglomeration. Shaping th regional business environment, infrastructure and communication.
8. Educational break (October 23 2023).
9. Regional business networks and industrial districts.
10. Clusters as the new units of spatial competition.
11. Aspects of cluster development, cluster policies of different states and the EU.
12. Phases of regional economic development process.
13. The bottom-up economic development strategy – the participatory planning method.
14. Actors and tasks of regional economic development.

**SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD**

### ***Prerequisite of getting signature:***

Exam registration will be authorised based on the work in the classes and seminars. Course signature can be obtained with successful achievement of student's assignments in seminars during the semester. Attendance at the lectures is recommended, participation in the seminars is obligatory (absences must be indicated to the instructor of the seminars).

**Grading:** Oral exam in exam period. For preparing, questions will preliminary be delivered for students through the moodle

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## **KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**

Pike, A. – Rodríguez-Pose, A. – Tomaney, J. (2006) Local and regional development. Routledge, London–New York.

Malazia, E. – Feser, E. J. – Renski, H. – Drucker, J. (2020) Understanding Local Economic Development. (ISBN 9780367557393) Routledge. Second Edition.

Lengyel, I. (2009) Bottom-up Regional Economic Development: Competition, Competitiveness and Clusters. In: Bajmócy, Z. – Lengyel, I. (eds) 2009: Regional Competitiveness, Innovation and Environment. JATEPress, Szeged, pp. 13-38. [http://acta.bibl.u-szeged.hu/36245/1/gtk\\_2009\\_en\\_013-038.pdf](http://acta.bibl.u-szeged.hu/36245/1/gtk_2009_en_013-038.pdf)

Porter, M. E. (2000) Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly* 14; 15. 15–34. DOI: 10.1177/089124240001400105

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## **AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL**

EU (2016) Smart Guide to Cluster Policy. How to support SME Policy from Structural Funds. EC Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs. doi:10.2873/48105

[Chunyan Zhou](#) – [Henry Etzkowitz](#) (2021) Triple Helix Twins: A Framework for Achieving Innovation and UN Sustainable Development Goals. International Triple Helix Institute, Palo Alto, CA 94304, USA *Sustainability* 2021, 13(12), 6535; <https://doi.org/10.3390/su13126535>