

Tárgytematika / Course Description **Public economics**

KGNM_NETA011

Tárgyfelelős neve /

Teacher's name: dr. Reisinger Adrienn

Félév / Semester: 2023/24/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The goal of the subject is to provide information about the topics related to communities and economics such as e.g.: Welfare, Well-being, Sustainability, Circular Economy, Sharing Economy, Resource management of civil organisations, Corporate Social responsibility, Creating Shared Value, Value Creation.

TANTÁRGY TARTALMA / DESCRIPTION

Topics

Week 1: Requirements

Week 2: Society and Economy

Week 3: Globalization, Trust

Week 4: Public services, Welfare, Well-being,

Week 5: Sustainability, Circular Economy, Sharing Economy

Week 6: Resources management of civil organisations

Week 7: Resource management of civil organisations; Presentation 1 (Topic: SDG goals)

Week 8: Mid-term exam 1

Week 9: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation; Presentation 2 (Topic: Resources of a civil organisation)

Week 10: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 11: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 12: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 13: No lecture (university event)

Week 14: Mid-term exam 2; Presentation 3: CSR of a firm

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Type of education: personal

Signature: no requirements

Mid-term grade:

- Mid-term exam 1 + Mid-term exam 2 + Presentation 1 + Presentation 2 + Presentation 3
- Mid-term exams (written exams): 2x35 points + Presentations: 3x10 points = max. 100 points
- You can get mid-term grade if you write both mid-term exams and make the 3 presentations
- Extra 5 points:* 3 or less absence

- 5: 89–
- 4: 82–
- 3: 73–
- 2: 65–

Grade:

- If you do not have mid-term grade you can get exam grade in the exam period (written exam) (no extra points)

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**Literature:**

Lectures + Moodle

Recommended literatures:

Any type of books, papers, Internet pages about the topics.

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL