

Tárgytematika / Course Description

Public economics

KGNM_NETA011

Tárgyfelelős neve /

Teacher's name: dr. Reisinger Adrienn

Félév / Semester: 2022/23/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The goal of the subject is to provide information about the topics related to communities and economics such as e.g.: Welfare, Well-being, Sustainability, Circular Economy, Sharing Economy, Resource management of civil organisations, Corporate Social responsibility, Creating Shared Value, Value Creation.

TANTÁRGY TARTALMA / DESCRIPTION

Topics

Week 1: Requirements

Week 2: Society and Economy

Week 3: Globalization, Trust

Week 4: Welfare, Well-being, Sustainability

Week 5: Sustainability, Circular Economy, Sharing Economy; Presentation 1 (Topic: SDG goals)

Week 6: Resource management of civil organisations

Week 7: Resource management of civil organisations; Mid-term exam 1; Presentation 2 (Topic:

Resources of a civil organisation)

Week 8: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 9: NO Lecture and seminar

Week 10: Corporate Social Responsibility

Week 11: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 12: Social Responsibility, Corporate Social Responsibility, Creating Shared Value, Value Creation

Week 13: Creating Shared Value

Week 14: Mid-term exam 2; Presentation 3: CSR of a firm

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Type of education: personal

Signature: max. 4 absence from lectures and 4 absence from seminars

Mid-term grade:

- Mid-term exam 1 (Week 7) + Mid-term exam 2 (Week 14) + Presentation 1 (Week 5) + Presentation 2 (Week 7) + Presentation 3 (Week 14) +
- Mid-term exam: 2x35 points + Presentations: 3x10 points = max. 100 points
- You can get mid-term grade if you write both mid-term exams and make the 3 presentations

- 2: 61-67
- 3: 68-75
- 4: 76-85
- 5: 86-100

Grade:

- If you do not have mid-term grade you can get exam grade in the exam period (written exam)
 - 2: 61-67
 - 3: 68-75
 - 4: 76-85
 - 5: 86-100
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KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**Literature:**

Lectures + Moodle

Recommended literatures:

Any type of books, papers, Internet pages about the topics.