

Tárgytematika / Course Description

Simulations for Business Decision Making

KGNM_MMTA062

Tárgyfelelős neve /

Teacher's name: dr. Lőre Vendel

Félév / Semester: 2021/22/1

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 1/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The aim of this course is to introduce students to the theory of decision making. It will provide knowledge and tools for future managers to understand the main concepts of decision making process. Additionally, the course aims to help students' self-assessment and insights, to promote collaboration and management skills (such as time management, motivation, communication, teamwork prioritization or conflict management) using practical business simulations. Business simulations are outstanding tools to try real-life business decisions, and to promote experience based learning.

TANTÁRGY TARTALMA / DESCRIPTION

1. Self-assessment using MBTI.
2. Problem solving in practice. Classification of real-life problems.
3. Bounded rationality.
4. Creativity.
5. Introduction to group decision making.
6. Conflict theory.
7. Business simulation.
8. Business simulation.
9. Business simulation.

10. Business simulation.

11. Business simulation.

12. Business simulation.

13. Business simulation.

14. Summary, feedback.

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

Grades are based on the written exam (50%) and the simulation participation and contribution (50%).

The written exam can be completed during the time of the last lecture or in the exam period. Students will be tested on their knowledge in a combination of short question and longer essay-type questions or case studies.

Grading scheme:

0-59 points: fail (1)

60-69 points: pass (2)

70-79 points: satisfactory (3)

80-89 points: good (4)

90-100 points: excellent (5)

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Distributed materials provided by the lecturer