

Tárgytematika / Course Description Procurement

KGNM_MMTA051

Tárgyfelelős neve /

Teacher's name: dr. Süle Edit

Félév / Semester: 2023/24/1

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/1/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Objectives:

- to know the subject, activity, place, role and relations of sourcing and procurement to other functional areas of companies
- to know the traditional and e-procurement processes
- to learn the key terms and methodology of sourcing strategies and operation at different supply chain levels
- to study the buyer-supplier relationships from both sides, cooperations, collaborations and networks.

During the course the students

- will get information to help making decision of single- or multisourcing and centralized or decentralized procurement
- will be able to recognize and practice the steps of procurement procedure
- will be able to identify and solve the buyer-supplier relationships' situations and problems in order to be able to help efficient processes and performances in the management of procurement and sales.

TANTÁRGY TARTALMA / DESCRIPTION

- 1.The role and areas of strategic sourcing and procurement
- 2.The place and relations of procurement within the organizational structure
- 3.The process of procurement
- 4.Methods of supplier selection
- 5.Methods of supplier evaluation
- 6.Supplier relationships, Supplier relationship management

7.Sourcing strategies, Buyer-supplier collaboration, supplier networks

8.E-procurement

9.Public procurement

10.Procurement negotiation

11.Supplier contracts

12.Managing global sourcing

13.Green purchasing

14.New tendencies in procurement

During the course external experts as visiting lecturers present practical problems and solutions, case studies and best practices from industrial and trading company world.

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Individual and group-work 50 %. Mid-term tests 50 %. Exam at the end of semester. Detailed information is available in moodle. Offered grade can be got based on the semester performance:

Evaluation:

- 50 % fail

51 - 66 % pass

67 - 79 % satisfactory

80 - 89 % good

90 - 100 % excellent

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Online course and other materials from szelearning.sze.hu

Selected chapters from:

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Baily, P. Farmer, D. Crocker, B. Jessop, D. Jones, D. (2008) Procurement Principles and Management FT Prentice Hall, Pearson Education

Cousins, Paul et al.: Strategic Supply Management: Principle, Theories and Practice, Prentice Hall, Harlow, 2008

Chopra, S. Meindl, P. (2010) Supply Chain Management Strategy, Planning, and Management Principles, Theories and Practice. FT Prentice Hall, Pearson Education

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL