

## Tárgytematika / Course Description

### Procurement

KGNM\_MMTA051

**Tárgyfelelős neve /**

**Teacher's name:** dr. Süle Edit

**Félév / Semester:** 2020/21/1

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 2/1/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

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### OKTATÁS CÉLJA / AIM OF THE COURSE

Objectives:

- to know the subject, activity, place, role and relations of sourcing and procurement to other functional areas of companies
- to know the traditional and e-procurement processes
- to learn the key terms and methodology of sourcing strategies and operation at different supply chain levels
- to study the buyer-supplier relationships from both sides, cooperations, collaborations and networks.

During the course the students

- will get information to help making decision of single- or multisourcing and centralized or decentralized procurement
- will be able to recognize and practice the steps of procurement procedure
- will be able to identify and solve the buyer-supplier relationships' situations and problems in order to be able to help efficient processes and performances in the management of procurement and sales.

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### TANTÁRGY TARTALMA / DESCRIPTION

- 1.The role and areas of strategic sourcing and procurement
- 2.The organizational place and relations of procurement
- 3.The process of procurement
- 4.Methods of supplier selection
- 5.Methods of supplier evaluation
- 6.Supplier relationships, Supplier relationship management

7.Sourcing strategies, Buyer-supplier collaboration, supplier networks

8.E-procurement

9.Public procurement

10.Procurement negotiation

11.Supplier contracts

12.Managing global sourcing

13.Green purchasing

14.New tendencies in procurement

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### **SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD**

Individual and group-work 50 %. 2 mid-term tests 50 %. Exam at the end of semester.

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### **KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**

Selected chapters from:

Baily, P. Farmer, D. Crocker, B. Jessop, D. Jones, D. (2008) Procurement Principles and Management FT Prentice Hall, Pearson Education

Cousins, Paul et al.: Strategic Supply Management: Principle, Theories and Practice, Prentice Hall, Harlow, 2008

Chopra, S. Meindl, P. (2010) Supply Chain Management Strategy, Planning, and Management Principles, Theories and Practice. FT Prentice Hall, Pearson Education