

Tárgytematika / Course Description Professional foreign language I/1

KGNB_NOKA001

Tárgyfelelős neve /

Teacher's name: dr. Csendes Ferenc

Félév / Semester: 2023/24/2

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 0/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

- The aim of the course:** to provide intensive vocabulary input and practice, to develop presentation skills and accuracy in speech and writing
- Pre-study requirement:** none
- Language knowledge requirement for the course:** B2+/ C1 level according to the CEFR

TANTÁRGY TARTALMA / DESCRIPTION

WEEK	TOPICS
1.	Industries and companies Trends, graphs and figures
2.	Industries and companies Trends, graphs and figures
3.	Globalisation and economic policy Presentations – structure and key phrases
4.	Globalisation and economic policy Presentations – structure and key phrases

5.	Corporate strategy and structure Linking words: cause and effect relationships
6.	Corporate strategy and structure Linking words: comparing and contrasting
7.	Oral presentations
8.	Managing people Listening comprehension
9.	Managing people Listening comprehension
10.	Operations management Discussions
11.	Operations management Discussions
12.	Production Describing processes
13.	Production Describing processes
14.	Oral presentations

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

- Evaluation:** continuous assessment, five-scale grading
 - 40% active participation in the lessons and home assignments
 - 60% oral presentations

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

□ **Compulsory course material:**

- Emmerson, P. (2011): Business English Handbook Advanced. Macmillan
- Course material set by the lecturer

· **Recommended literature:**

- Emmerson, P. (2013): Business Vocabulary Builder Intermediate to upper-intermediate. MacMillan.

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL