

Tárgytematika / Course Description

Professional foreign language I/1

KGNB_NOKA001

Tárgyfelelős neve /

Teacher's name: dr. Csendes Ferenc

Félév / Semester: 2019/20/2

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 0/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

- **The aim of the course:** to provide intensive vocabulary input and practice, to develop presentation skills and accuracy in speech and writing
- **Pre-study requirement:** none
- **Language knowledge requirement for the course:** B2+ / C1 level according to the CEFR

TANTÁRGY TARTALMA / DESCRIPTION

WEEK	TOPICS
1.	Industries and companies Trends, graphs and figures
2.	Industries and companies Trends, graphs and figures
3.	Globalisation and economic policy Presentations – structure and key phrases
4.	Globalisation and economic policy Presentations – structure and key phrases
5.	Corporate strategy and structure Linking words: cause and effect relationships
6.	Corporate strategy and structure Linking words: comparing and contrasting
7.	Oral presentations
8.	Managing people Listening comprehension

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10.	Operations management Discussions
11.	Operations management Discussions
12.	Production Describing processes
13.	Production Describing processes
14.	Oral presentations

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

- **Evaluation:** continuous assessment, five-scale grading
 - 40% active participation in the lessons and home assignments
 - 60% oral presentations

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

- **Compulsory course material:**
 - Emmerson, P. (2011): Business English Handbook Advanced. Macmillan
 - Course material set by the lecturer

Recommended literature:

- Emmerson, P. (2013): Business Vocabulary Builder Intermediate to upper-intermediate. MacMillan.