

Tárgytematika / Course Description **Social impacts of digital finance**

KGNB_MMTA235

Tárgyfelelős neve /

Teacher's name: Gajzágó Gergő Attila

Félév / Semester: 2024/25/1

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 2/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Students will learn about the economic and social impact of digitalisation trends. Instruments of trust related to money: habit, power, technology. Crowdfunding. The emergence of Bitcoin, cryptocurrencies and their impact. The importance of financial innovation (e.g. FinTech, InsureTech etc).

TANTÁRGY TARTALMA / DESCRIPTION

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2.hét

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

Completion of the semester is subject to obtaining a signature. A signature is given to the student who submits a 4-5 page paper ('essay') by the deadline in the electronic interface. The topic covered in the assignment must be related to the topics of the course (the theme), beginning literature is included in the theme. Instructions for the preparation of the assignment can be found in the electronic part of the course. Credit for the course will be awarded by oral examination, with five grades: unsatisfactory (1), satisfactory (2), intermediate (3), good (4) and excellent (5). The examination will focus not only on the mastery of the compulsory literature, but also on the knowledge of the subject, reading and independent judgement.

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

King (2018): Bank 4.0: Banking Everywhere, Never at a Bank, Wiley

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL

Ammous (2018): The Bitcoin Standard: The Decentralized Alternative to Central Banking, Wiley

Tapscott (2020): Financial Services Revolution: How Blockchain is Transforming Money, Markets, and Banking.
Barlow Publishing