

Tárgytematika / Course Description

Corporate Finance

KGNB_GETA014

Tárgyfelelős neve /

Teacher's name: Dr. Koltai Judit Petra

Félév / Semester: 2020/21/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

- **Course objective:**

- to make students familiar with how companies operate and make investment decisions on the basis of their short-term and long-term planning;
- to analyse financial statements and make proposals for profit maximisation

TANTÁRGY TARTALMA / DESCRIPTION

WEEKS	Curriculum
1.	Course requirements, finance vocabulary, Financial management
2.	Business organisations and their financing
3.	Accounting and Finance
4.	Financial Statements: balance sheet, income statement, cash-flow statement
5.	Financial statement analysis: ratio analysis
6.	Financial statement analysis: vertical and horizontal, red flags
7.	Test 1
8.	Short-term planning: Working capital management

9.	Cash and inventory management
10.	Long-term planning: Investment appraisal methods
11.	Practical aspect of investment appraisal/capital budgeting
12.	Comparable company analysis: tools of fundamental analysis
13.	Test 2
14.	Presentations

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

- **Assessment:**
 - five-grade scale: 0-60% fail, 61-70%- pass, 71-80% satisfactory, 81-90% good, 91-100% excellent
- **Course requirement:**
 - **written exam or**
 - **recommended mark** at the end of the semester based on the results of the 2 tests (above 60%) and presentation task (above 60%)

PRESENTATION TASK:

- Choose two companies of the same sector
- Short introduction (profile, size, business form, market share, competitors)
- Analyse company performance (based on the balance sheet and the income statement)
 - Balance sheet: horizontal and vertical analysis, liquidity ratio, debt ratio, working capital
 - Income statement: horizontal and vertical analysis, profitability ratios
- Interpretation, suggestions for the future

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

- **Obligatory reading:**
 - course material set by the teacher
- **Recommended reading:**
 - Brealey, R. – Myers, S. – Marcus, A. (2001): Fundamentals of Corporate Finance. McGraw-Hill Publications
 - McLaney, E. (2009): Business Finance. Theory and Practice. Pearson.
 - <http://www.finance-glossary.com/>