

Tárgytematika / Course Description Finance

KGNB_GETA002

Tárgyfelelős neve /

Teacher's name: dr. Stion Zsuzsa

Félév / Semester: 2023/24/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 2/2/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Course objective:

The course aims to explore the fundamentals of finance and teach the most important terms and calculations in connection with the basic elements of finance and financial tools.

TANTÁRGY TARTALMA / DESCRIPTION

Course material:

The history of money

The time value of money

Financial markets, financial institutions

Fiscal policy, monetary policy

Banking services I (deposits, loans)

Banking services II, leasing, factoring

The Stock Exchange

Securities (bonds and shares)

Insurance companies and other non-depository institutions

Financial planning

Investments, asset allocation and diversification

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

"CV (only exam)" course evaluation: no lectures and seminars during the semester, signature based on the previous semester, only written exam in the examination period

Total score of written exam: 100 points

0-60 points (1) fail

61-70 points (2) pass

71-80 points (3) satisfactory

81-90 points (4) good

91-100 points (5) excellent

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Compulsory literature:

Slides of lectures (pptx, Questionbank 1-2) and seminars (examples)

Recommended literature:

Jack Weatherford (2009): The History of Money. Three Rivers Press, New York

Jeff Madura (2008): Financial Institutions and Markets. Thomson

Scott Besley – Eugene Brigham (2008): Principles of Finance. Cengage Learning

Ephraim Clark (2002): International Finance. Thomson

György Andor – Tamás Tóth (2014): Finance.

Typotex https://regi.tankonyvtar.hu/hu/tartalom/tamop412A/2011-0023_Finance/adatok.html

György Andor – Gábor Bóta – Mihály Ormos (2014): Investments.

Typotex https://regi.tankonyvtar.hu/hu/tartalom/tamop412A/2011-0023_Investments/adatok.html

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL