

Tárgytematika / Course Description

Corporate Governance

DKLS_APTA038

Tárgyfelelős neve /

Teacher's name: dr. Karácsony Péter

Félév / Semester: 2019/20/1

Beszámolási forma /

Assesment: Folyamatos számonkérés

Tárgy heti óraszám /

Teaching hours(week): 0/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 12/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The course explain the concept of corporate governance, why governance is important for corporations as well as for society at large. During the semester we will analyze the main actors and structures of corporate governance and show how their interaction and functioning differs across national economies, industries and with the development stage of firms. By the end of the module, students will understand how the market environment and regulations impact corporate governance and are able to critically assess existing corporate governance structures and practices

TANTÁRGY TARTALMA / DESCRIPTION

Introduction

Global Corporate Governance Movement

Should We Fire the CEO? This CEO?

Shareholders and Stakeholders

Costs and benefits of concentrated ownership

The market for corporate control

Family-owned firms I.

Family-owned firms II.

State-owned enterprises I.

Boards of directors

Managerial compensation

Organizational culture

Motivation

Concluding consultation

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

End-of-semester written examination/test, three-level grading scale

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Kötelező irodalom:

Gugler, Klaus: *Corporate Governance and Economic Performance*.
Oxford UP, 2001.

Monks, R. and N. Minow. *Corporate Governance*. New York: John Wiley & Sons, 2011.

Ajánlott irodalom:

European Corporate Governance Institute website