

## Tárgytematika / Course Description

### Sociology of the consumption society

AKNM\_SSTA131

**Tárgyfelelős neve /**

**Teacher's name:** dr. Bugovics Zoltán

**Félév / Semester:** 2020/21/2

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 1/1/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

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### OKTATÁS CÉLJA / AIM OF THE COURSE

Course summary: The main goal of the Sociology of consumption society course aims to show the different factors, of consumption in the posmodern age worldwide, on the grounds of social stratification, social inequality, change and issues based on present day international tendencies. The course analyzes the factors and processes of the digital age, virtual reality and social attributes. The course aims to deliver a holistic approach in understanding social behaviour.

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### TANTÁRGY TARTALMA / DESCRIPTION

Course outline

Class 1 Basic terms. What is sociology and sociology of consumption society? Social structure and stratification

Class 2 Sociological theories concerning consumption

Class 3 Inequality and consumption

Class 4 Social inclusion and exclusion. Special cases: conformity and consumption

Class 5 Stereotypical behaviour and consumption

Class 6 Population pyramids and social ratios – the demographic trends behind consumption society

Class 7 Social behaviour of consumption

Class 8 The complexity of consumption society in the developed world.

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Class 9 Sociology of culture: fashion and fashion setting of consumption society

Class 10 The sociology of media and consumption

Class 11 Virtual reality based consumption

Class 12 Deviance and consumption.

Class 13 The sociology of consumption in the globalized world. Special cases: crises and conflicts

Class 14 The sociology of consumption in the era of the 4th industrial revolution

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### **SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD**

Evaluation: assignment (research essay, case study, review essay etc.) and exam paper based evaluation. Students have to hand in an assignment based on a chosen topic, as part of the evaluation. Beside this work, students have to fill in papers that are supposed to check the overall knowledge one gained from the course. The two marks add up the final evaluation of the students' work.

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### **KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**

1. Joel Stillerman The Sociology of Consumption Polity Press Cambridge  
UK 2015 ISBN-13: 978-0745661285 Sociology of the consumption society

2. Martin Hart-Landsberg Capitalist Globalization: Consequences, Resistance, and Alternatives  
Monthly Review Press New York 2013 ISBN: 9781583673522 Sociology of the consumption  
society

Hanley, Eric et al: The state, International Agencies and property transformation in Postcommunist  
Hungary in American Journal of Sociology Vol 108., No1. 2002., pp.129-167.

Gartrell C. David et al: Positivism in sociology research: USA and UK in: British Journal of Sociology Vol. 53.  
No 4. 2002., pp.639-658.

Crossley, Nick: Global anti-corporate struggle: a preliminary analysis in: British Journal of Sociology Vol. 53.  
No 4. 2002., pp.667-692.

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