

## Tárgytematika / Course Description

### Sociology of the consumption society

AKNM\_SSTA131

**Tárgyfelelős neve /**

**Teacher's name:** dr. Bugovics Zoltán

**Félév / Semester:** 2020/21/1

**Beszámolási forma /**

**Assesment:** Vizsga

**Tárgy heti óraszám /**

**Teaching hours(week):** 1/1/0

**Tárgy féléves óraszám /**

**Teaching hours(sem.):** 0/0/0

### OKTATÁS CÉLJA / AIM OF THE COURSE

Course summary: The main goal of the Sociology of consumption society course aims to show the different factors, of consumption in the posmodern age worldwide, on the grounds of social stratification, social inequality, change and issues based on present day international tendencies. The course analyzes the factors and processes of the digital age, virtual reality and social attributes. The course aims to deliver a holistic approach in understanding social behaviour.

### TANTÁRGY TARTALMA / DESCRIPTION

Course outline	
Class 1	Basic terms. What is sociology and sociology of consumption society? Social structure and stratification
Class 2	Sociological theories concerning consumption
Class 3	Inequality and consumption
Class 4	Social inclusion and exclusion. Special cases: conformity and consumption
Class 5	Stereotypical behaviour and consumption
Class 6	Population pyramids and social ratios – the demographic trends behind consumption society
Class 7	Social behaviour of consumption
Class 8	The complexity of consumption society in the developed world.
Class 9	Sociology of culture: fashion and fashion setting of consumption society

Class 10	The sociology of media and consumption
Class 11	Virtual reality based consumption
Class 12	Deviance and consumption.
Class 13	The sociology of consumption in the globalized world. Special cases: crises and conflicts
Class 14	The sociology of consumption in the era of the 4th industrial revolution

### **SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD**

Evaluation: assignment (research essay, case study, review essay etc.) and exam paper based evaluation. Students have to hand in an assignment based on a chosen topic, as part of the evaluation. Beside this work, students have to fill in papers that are supposed to check the overall knowledge one gained from the course. The two marks add up the final evaluation of the students' work.

### **KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL**

1. Joel Stillerman      The Sociology of Consumption      Polity Press      Cambridge  
UK      2015      ISBN-13: 978-0745661285      Sociology of the consumption society

2. Martin Hart-Landsberg      Capitalist Globalization: Consequences, Resistance, and Alternatives Monthly  
Review Press      New York      2013      ISBN: 9781583673522      Sociology of the consumption society

Hanley, Eric et al: The state, International Agencies and property transformation in Postcommunist Hungary in American Journal of Sociology Vol 108., No1. 2002., pp.129-167.

Gartrell C. David et al: Positivism in sociology research: USA and UK in: British Journal of Sociology Vol. 53. No 4. 2002., pp.639-658.

Crossley, Nick: Global anti-corporate struggle: a preliminary analysis in: British Journal of Sociology Vol. 53. No 4. 2002., pp.667-692.