

Tárgytematika / Course Description Protocol and etiquette

AKLS_NKTA121

Tárgyfelelős neve /

Teacher's name: dr. Nádai Julianna Orsolya

Félév / Semester: 2023/24/1

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 0/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 15/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

The students get a deeper insight into the theoretical and practical background and rules of etiquette and protocol. They are also provided with practical knowledge based on analysing current events and their protocol rules with special focus on those related to African countries. This knowledge can be utilized in the international labour force market and besides, the students can acquire a broad cultural impact and information on African countries.

TANTÁRGY TARTALMA / DESCRIPTION

Introduction, course description, requirements

Definition of basic terms (etiquette, protocol)

Protocol and its importance in international relations

Organising events in African countries

Rules of getting dressed right and eating in Africa

Addressing, titles, ranking

Hosting guests, delegations' travels abroad

Relations between African countries, and relations between African and non African countries

Corporate protocol in Africa

Protocol of diplomacy in Africa

Current international protocol events 1

Current international protocol events 2

Organising cultural events

Evaluation of the course

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESSMENT'S METHOD

Signature: Obligatory written tasks submitted by the deadline; written exam based on the material uploaded into Moodle. Evaluation: 0-50%: fail 51-65%: satisfactory; 66-79%: fair; 80-89: good; 90-100%: excellent. Offered marks: an extra task submitted on analysis of a protocol event related to Africa (length: 12000 characters)

Attendance is not mandatory.

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Study materials, videos, pdf files uploaded into Moodle system

AJÁNLOTT IRODALOM / RECOMMENDED MATERIAL