

Tárgytematika / Course Description

Supply Chain Management 2

AJNB_LSTA015

Tárgyfelelős neve /

Teacher's name: dr. Németh Péter

Félév / Semester: 2020/21/2

Beszámolási forma /

Assesment: Vizsga

Tárgy heti óraszám /

Teaching hours(week): 3/0/0

Tárgy féléves óraszám /

Teaching hours(sem.): 0/0/0

OKTATÁS CÉLJA / AIM OF THE COURSE

Building on the logistical foundations learned under the "Supply Chain Management 1" subject, it discusses the theory of supply chain organisation and management and the latest practical knowledge. Its aim is to ensure that students are able to organise and manage real processes with an integrated, system-based logistical approach

TANTÁRGY TARTALMA / DESCRIPTION

Subject topics

- Value chain demand chain supply chain.
- Interpretation and relationships within the supply chain.
- Push and Pull systems. Adaptive, Lean, Hybrid Strategies
- Strategic alliances, partnerships theory
- Distribution methods for (global) supply chains
- Inventory optimization methods. The bullwhip effect
- Strategic alliances, partnerships

SZÁMONKÉRÉSI ÉS ÉRTÉKELÉSI RENDSZERE / ASSESMENT'S METHOD

Participation in lectures is mandatory. During the semester, 4 absences are allowed. In the event of more absence, the signature will be denied.

At the end of the semester offered grade can be obtained with a test.

The semester ends with an exam.

How to review:

61-70 % pass

71-80 % satisfactory

81-90% % good

Above 91% excellent

KÖTELEZŐ IRODALOM / OBLIGATORY MATERIAL

Mandatory literature:

Christopher, M.: Logistics and Supply Chain Management, 5th Ed., Prentice Hall/Pearson, 2016